



## **Hello HireBetter Community,**

In today's dynamic business landscape, the heart of every successful organization lies within its people. At HireBetter, we understand the pivotal role that talent plays in driving innovation, growth, and sustainability.

That's why we're thrilled to share with you some of our perspectives on the critical journey from candidate selection to retention and beyond, and how Customer Experience plays a key role throughout. From the initial stages of identifying top-tier candidates to fostering a culture of engagement and loyalty, every step in the talent lifecycle is pivotal.

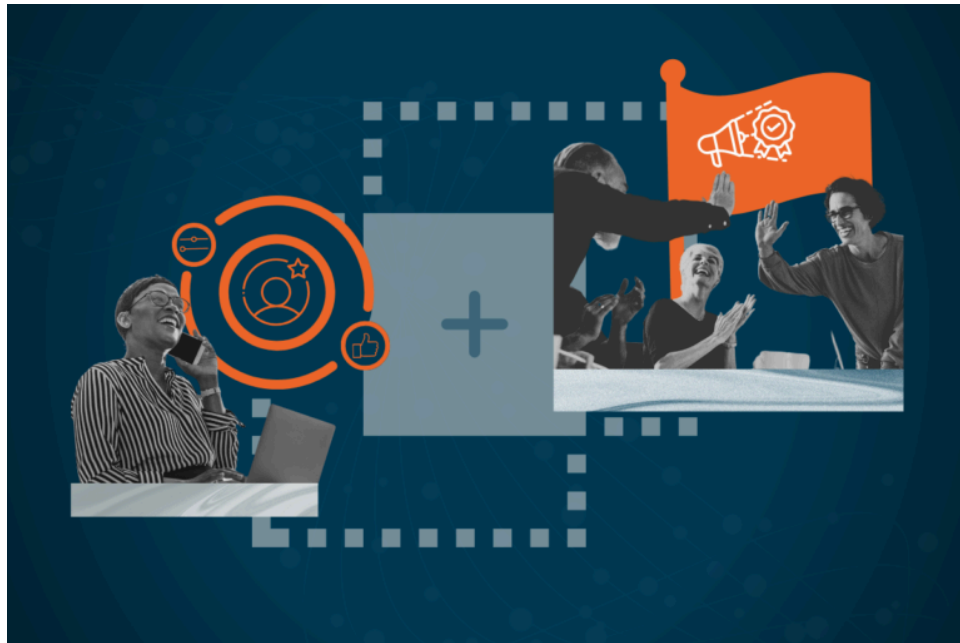
In this month's newsletter, we also showcase the success stories of our partnerships for highly technical recruiting, in addition to finding the perfect matches for a specific client niche.

Last, but definitely not least, don't forget to take a look at the new Unlocking Moves LinkedIn newsletter by HireBetter Founder, Kurt Wilkin!

Warmest Regards,  
Velveth Schmitz, HireBetter CEO

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## **Things to Know**



## The Power of Combining CXO Expertise within your Talent Partnerships

The role of a Chief Experience Officer (CXO) in a recruiting firm is crucial to ensuring that the entire recruitment process is aligned to provide the best possible experience for both candidates and clients.

Read about the 6 Key Responsibilities of a Recruiting Firm's CXO.

This is Part Three of a three-part series outlining the role of a Chief Experience Officer and the expectations you should have for a Talent Partner.

[Read More](#)

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## Unlocking Moves

Unlocking Moves now has a LinkedIn Newsletter!

Read and subscribe here:  
[Unlocking Moves Newsletter](#)



## Episode 28: They Quit Hollywood to Start a Farmer's Market

You are where you are for a reason. You've got your unique gifts, your experiences and your background that set you up for what's next.

[Carmen Dianne](#) was a makeup artist in Hollywood and [Kara Still](#) was in retail and fashion design. During the pandemic they decided to use their unique gifts to – launch a farmer's market??? Check out the episode to hear all about the journey.

[Watch Episode](#)

And if you missed any of the previous episodes, check them out here: [Unlocking Moves Youtube](#)

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## Celebrating Success

Find our latest in-depth articles, white papers, and case studies on recruiting challenges and their solutions below.



## Case Study: Fueling Growth - AI Industry Client

The streamlined hiring process, marked by reduced time spent on sourcing, effectively addressed the time constraints faced by HireBetter's client. The identification and connections with exceptional candidates not only facilitated ongoing recruitment efforts but also provided a solid foundation for future hiring needs.

[Read More](#)



## Case Study: Partnering for Success - Mighty Citizen's Strategic Hiring Journey

As a true partner, HireBetter contributed to Mighty Citizen's growth and success by filling key roles with top-tier talent perfectly suited to their organization, laying the groundwork for long-term partnership.

[Read More](#)

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## Hiring Process Checklist



### Does expectation match reality? Or, do you need to realign your hiring process?

Create an efficient hiring process with our HireBetter hiring process checklist and empower smart hiring decisions. Our checklist focuses on the following areas:

- How the role fits
- Core competencies
- Candidate profiles
- Hiring process
- Debriefs

[Get the Checklist](#)

*"Working with HireBetter has been a fantastic experience.*

*We worked with them recently to fill several critical positions. Steve and his team consistently provided us with relevant, high-quality candidates. They kept our team and the candidates informed of the process the entire way and were overall a joy to work with.*

*As a bonus, their subscription model made it very easy to expand as we added more positions and it was always clear exactly what we were paying for."*

**Nick Weynand, Founder & CEO**  
**Mighty Citizen**



## Is Your Talent Strategy Aligned with Your Business Goals?

Whether you are scaling or adjusting to market demands, HireBetter ensures your recruitment strategy unlocks your organization's potential.

**Let's Collaborate**

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