



Hello HireBetter Community,

Love is at the core of everything we do at HireBetter. We recognize the importance of human-to-human connection in business and life so we center it as the cornerstone of our company's culture and values. It's the driving force behind our commitment to excellence in recruiting, fostering genuine connections, and creating meaningful impact in the lives of our candidates, partners, and clients. In the spirit of Valentine's Day, let us reaffirm our dedication to love; love for the journey of helping individuals and organizations find their perfect match.

In this month's newsletter we celebrate Vice President Din Chaney, recognize the success story of our client, Periscope Holdings, and share some events for which we are excited.

Don't forget to catch the latest episode of Unlocking Moves by HireBetter Founder, Kurt Wilkin, where he discusses the importance of saying YES!

Warmest Regards,

Velveth Schmitz, HireBetter CEO

Company News



Din Chaney Awarded 10 Most Admired Leaders in Business by Entrepreneurial Outlook Magazine

"Din Chaney is an exceptional professional who creates impact not just for HireBetter and our community of clients and candidates, but for the world at large. She is a thoughtful leader who astutely considers the entire picture and brings pieces together that effect change in ways that are innovative and help serve the people involved. We are so proud and honored to have her on our team."

Velveth Schmitz, HireBetter CEO

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MEET OUR SPEAKER

Sherry
Orel

Founder Next Level Catapult
Managing Director STS
Capital Partners



February 22 - 23, 2023
ROCK MY
Story
www.rockmystory.com

You're Invited to Rock My Story

Don't miss Sherry Orel, CEO, Investor, Sell-Side Advisor of STS Capital Partners, and a proud YPO Member, as she shares her unparalleled expertise on the next Rock My Story hosted by LaQuita Cleare.

[Register](#)



Make BIG Happen
SUMMIT

Fontainebleau Miami Beach Hotel
April 26 - 27, 2024

[REGISTER NOW](#)

Join Us For The Make Big Happen Summit 2024

Don't miss the 2024 Make BIG Happen Summit hosted by our friends at CEO Coaching International and sharpen your skills in AI, longevity, resilience, and growth. These two days of inspiration, cutting-edge learning, and world-class networking from the main stage and smaller breakout sessions will be invaluable for growth-minded CEOs and leaders. Spots are limited for those outside of the CEO Coaching International community. Use the special code **"hirebetter"** for \$400 off your registration.

[Register](#)

Unlocking Moves



Episode 25: Secret to Success? Saying YES! | Elijah May

This episode of Unlocking Moves dives into Elijah May's background from growing up in the woods of North Carolina to attending USC – where he created his own major, broke up fights on commercial sets, and became a lifeguard at the U.S. Olympic Pool – and he didn't even know how to swim! Elijah's life story boils down to two things – HARD work, and saying YES to things others say no to. That mantra has served him well throughout his career and now as an entrepreneur with Funded House, Team CMO, and The Experience Firm.

[Watch Episode](#)

In The Know

Find our latest in-depth articles, white papers, and case studies on recruiting challenges and their solutions below.



Case Study: Specialized Talent - Securities Product Development

HireBetter was able to quickly identify and secure the highly specialized talent the company needed to reach their product development and launch targets.

[Read More](#)



Case Study: Lasting Partnership - Periscope Holdings

The ongoing expertise in talent strategy and acquisition that HireBetter provided enabled Periscope to understand both their short and long-term talent needs, fill crucial roles with the right resources to scale, and build a cohesive, skilled workforce during times of explosive growth.

[Read More](#)

How We Help



The Strategic Edge of Recruitment Process Outsourcing

The ongoing expertise in talent strategy and acquisition that HireBetter provided enabled Periscope to understand both their short and long-term talent needs, fill crucial roles with the right resources to scale, and build a cohesive, skilled workforce during times of explosive growth.

[Read More](#)

“The guidance, market intelligence, and quality of purpose-driven talent HireBetter provided to my team and I were the differentiators. The partnership helped our company’s ability to scale successfully, attract investment by a leading growth-oriented private equity firm, and ultimately led to the strategic transaction that created the leading eProcurement solution in North America. The quality of support HireBetter provides is so valuable, I have continued to utilize them as I guide other software companies through growth as an investor.”

**Brian Utley, Managing Partner, AV Capital,
Former President & CEO, Periscope Holdings**



Talent-as-a-Service: Power Your Business Goals At Every Stage Of Growth

- Identify talent faster and more efficiently
- Provide your existing talent acquisition team with additional bandwidth
- Fill multiple open roles throughout the organization at once
- Continue building the Human Resources function of your organization
- Control costs with flexible recruiting to scale up or down

[Learn More](#)

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